



## Multimedia Volunteer

Do you have skills in making and editing videos for online content? Are you good with a camera? Could you help us to tell our story online?

*CAUSE is in the process of developing a new website and we need a Multimedia volunteer to help us put together new video and photographic content for it. We understand the role video and pictures can play in helping us reach our audience but we need someone to come and help us develop the content and make it accessible for those people upon whom mental illness has seriously impacted - we have all the kit we just need the person!*

CAUSE is a Northern Ireland regional unique peer-led charity that provides practical and emotional support for carers of loved ones with serious mental illness. There is no other charity like us in Northern Ireland. We work to bring about change through our policy and engagement work and provide a range of support services.

### **The role will include:**

- Planning a production schedule to produce videos/take images on each of our service and projects (about 10 in total).
- Working with CEO, Fundraising Manager and Carer Advocates to get participants to take part in the videos.
- Ensuring participants have consented to the video/images being used in a range of ways.
- Filming and editing the video/images.
- Producing video/images in different formats.
- Uploading to range of online channels.

### **Where and when**

We are looking for someone who could commit to working with us for the next four to eight weeks to produce around 10 videos. We understand that you may require a lot of flexibility for lots of reasons. That's fine, we always say that it's up to you – and we can be as flexible as you need us to be. If you would like to continue the volunteer role after the completion of the website then that would also be great! This volunteering opportunity is based in our Belfast office which is on Hollywood Road.

### **Skills you will need**

You should have previous experience in planning, filming and editing video or photography for online audiences – this could be something that you just do in your own time or a skill you are learning at college or university. We would prefer someone who has access to a car but understand that not everyone will for lots of reasons – so if you don't let us know and we can see how we can work around it.

### **What we can offer**

As a volunteer you will be supported on an ongoing basis by our team and you'll have an opportunity to work with a range of people across our organisation. You will be contributing to



## Multimedia Volunteer contd.,

...our new website and helping to ensure that those who care for someone with a serious mental illness get the support they need to continue in this challenging role.

We'll also support you by way of:

- Expenses for travelling – to and from our Belfast office but also when you are out and about.
- Meal expenses when you are volunteering.
- Training and development.
- We'll supply the kit so don't worry if you don't own some.
- A good working environment and an opportunity to meet some lovely new people.

### **What you will get out of the experience**

Volunteering is about making sure that you get something that helps you as well. Some of the things that might help you are:

- Building a portfolio that you can use to showcase your work.
- Experience of working in website development and communications and marketing.
- Experience of working within the mental health sector.
- Experience of project planning and delivery.

### **How to apply**

If you would like to chat to someone about the role please contact Valerie Sullivan or Anne Holland on telephone: 028 90605605, email: [volunteering@cause.org.uk](mailto:volunteering@cause.org.uk)