

# HOW TO WIN AT PRESS & PUBLICITY

WITH TINA CALDER OF EXCALIBUR PRESS & THE CONTENT CLUB

**FREE WEBINAR**



**FREE WEBINAR  
WEDNESDAY JUNE 10, 3PM**

In this session delegates will learn how to increase their profile in their own industry and beyond.

Tina will demystify exactly what the press want, how to engage with them and give top tips for leveraging social media as well as reveal the inside secrets and tools that will save you time and money.

Register: [excaliburpress.co.uk/events](http://excaliburpress.co.uk/events)

**EXCALIBUR PRESS CONTENTCLUB**

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