

Developing a Vision Statement

A vision is a clear and inspirational hope for the future.

EXERCISE 1:

In one sentence, describe the long-term change that you would like to see brought about in an ideal world, as a result of your organisation's work.

EXERCISE 2: "map your vision"

In small groups - on a large piece of paper, draw a picture or diagram of what your organisation would be like if it was doing everything you think it should be doing and had all the resources it needed.

Share your ideas with the other groups. Points for discussion:

- Are the groups of one mind? What are the differences?
- Is there a collective picture of the organisation's vision? If not, can one be agreed?

