

ADVANCED DIPLOMA
IN SOCIAL ENTERPRISE



UNIVERSITY of
ULSTER

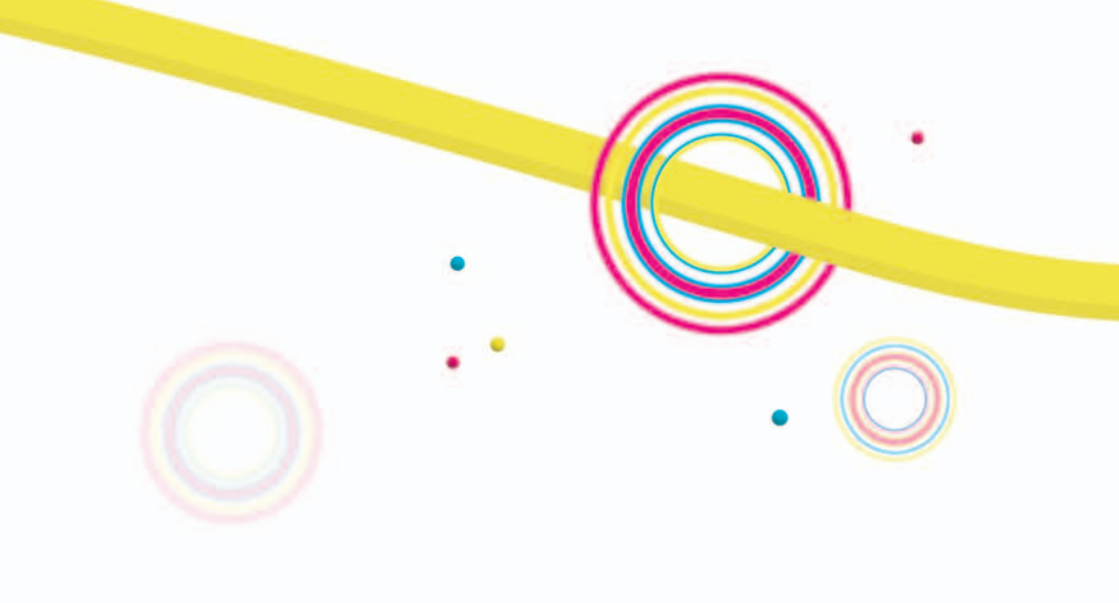


school for
social
entrepreneurs

**“OUTSTANDING
PROGRAMME, THE
CONFIDENCE AND
ENCOURAGEMENT
I RECEIVED WAS
OVERWHELMING”**

▲ EMMA MULLEN, FÉILE FM





THE COURSE

COURSE STRUCTURE & CONTENT

“I WAS IMPRESSED WITH THE QUALITY OF THE TEACHING MATERIALS, THE RANGE OF ISSUES COVERED AND THE EXPERIENCE AND MIX OF THE STAFF DELIVERING THE MODULES.”

▲ Gavin Bell
Bryson Charitable Group

The Advanced Diploma in Social Enterprise is primarily designed to provide students with the skills to either start a new social economy enterprise or develop an income generating activity within an existing organisation.

This practical course gives you the opportunity to work in a stimulating environment with a group of like-minded individuals. Through a series of interactive workshops, best practice visits and mentoring, you will explore opportunities and develop a plan for a sustainable social enterprise business.

Who should attend: This course is for individuals who are actively pursuing the establishment or development of a sustainable social enterprise.

This 12 month programme is run on a part time basis and structured around six modules each lasting 2 days, each module will also include a 1/2 day peer mentoring session called an Action Learning Set.

All participants will receive on-going studies advice and project supervision. There will be a University Induction day and Graduation ceremony. Additional support includes 1:1 professional mentoring and facilitated sessions with your management team.

“80.5% of the School for Social Entrepreneurs in Ireland participants surveyed believed they were more innovative as a result of exposure to new management tools & techniques through the programmes”



**GAVIN
BELL**

Bryson Charitable Group:

Bryson Group has a strong track record in the development of social enterprises, Gavin is involved in an Alley-gating Initiative.

“I was especially impressed by strategy development, marketing and governance as specific issues that could be brought back into my own organisation and the programme of work on alley-gating. The fieldtrip and visiting best practice projects, especially in Scotland, were valuable learning experiences”

“The course has made the organisation more outward looking, taking a more business perspective on project concepts and be more conscious about the financial viability of any new developments within the Bryson group.”



**MICHAEL
PAUL**

Oasis:

The Oasis Centre is located on Castlereagh Street and serves the deprived wards of east Belfast.

The Centre supports a range of services including childcare, befriending (to the elderly and those with minor mental illness), training and personal development, and employability.

“As a recently appointed Business Development Manager, my role is to develop several new business ideas from concept to operational enterprises. This programme gave me the skills to work through this process using research and feasibility studies and the creation of business plans. It gave me the confidence to implement my ideas and take on the operational management of the new ventures.”



**EMMA
MULLEN**

Féile FM:

I thoroughly enjoyed the course, the professionalism of the tutors was outstanding and the course has allowed Féile FM to secure funding for a social enterprise.

“The confidence and encouragement I received from the panel at the presentation was overwhelming and I am delighted I had the opportunity to take part in the programme which has opened so many paths to funding for Féile FM and to me personally.”

Other organisations that have taken part in Creating a Social enterprise include: Bryson House, Oasis, Advice NI, Ligoniel Community Enterprises, Disability Action, Féile an Phobail, Falls Women’s Centre, New Belfast Community Arts Initiative, Ardmonagh Family & Community Group, Falls Community Council

PROGRAMME CONTENT

The Programme covers six modules, details of which are outlined below:

Module 1 Introducing Social Enterprise

- Historical overview of the social economy movement
- Models and underpinning values of Social Enterprise
- Distinguishing characteristics of Social Enterprise

Module 2 Planning for Social Enterprise

- Introducing Social Enterprise planning
- Ideas generation
- Community profiling
- Assessing organisational capacity

Module 3 Investigating the Social Enterprise

- Identifying and presenting a Social Enterprise proposition
- Investigating market feasibility
- Stakeholder analysis
- Sources of funding and finance

Module 4 Governance of Social Enterprises

- Legal structures
- Legal requirements
- Accountability through social auditing
- Health and safety requirements

Module 5 Financial Planning for Social Enterprises

- Financial planning techniques
- Understanding and interpreting financial statements
- Financial auditing and reporting

Module 6 Social Enterprise Business Planning

- Components of a Social Enterprise plan
- Converting an idea to a business proposition
- Drawing up a Social Enterprise plan
- Effective presentation to key stakeholders

HOW MUCH DOES IT COST?

The fees structure varies in different locations but in general students are helped to generate sufficient income. Grants and bursaries are available for a limited number of places.

HOW TO APPLY?

If you would like to apply please telephone the School for Social Entrepreneurs in Ireland on Tel: 028 90328 918 for an initial chat and application form. When we receive your completed application we will arrange an interview.



people
powered



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