


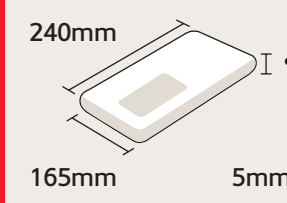
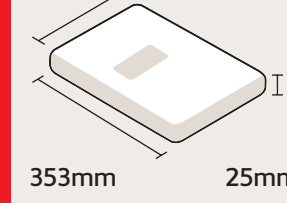
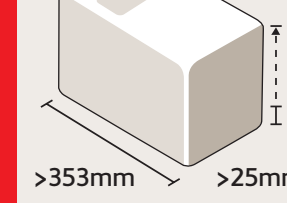
 **New Pricing Structure**  
Pricing in Proportion - What the price changes will mean for you....

| Category     | Item  | Current* First Class stamped price | New** First Class stamped price |
|--------------|---|------------------------------------|---------------------------------|
| Letter       |  Standard Birthday Card<br>24cmx16.5cm with depth up to 0.5cm weighing up to 60g | 32p                                | 32p                             |
| Large Letter |  DVD<br>19cmx14cmx1.5cm weighing 100g  | 49p                                | 44p                             |
| Large Letter |  Monthly Magazine (Elle)<br>28.5cmx21.5cm with depth up to 2.5cm weighing 700g  | £2.69                              | £1.31                           |
| Packet       |  Poster 30cmx38cm rolled up in a cardboard tube weighing 300g                  | £1.14                              | £1.70                           |
| Packet       |  Box of Cadbury's Roses weighing 480g  | £1.90                              | £1.70                           |
| Packet       |  Harry Potter Hardback Book<br>20cmx13.5cmx6cm weighing 723g                   | £2.89                              | £2.20                           |

\* Current prices valid from 3rd April to 20th August 2006.  
\*\* New prices valid from 21st August 2006.



On 21 August 2006, Royal Mail will introduce a new way of pricing mail that more accurately reflects the costs of collecting, sorting and delivering mail. Prices will be based on size as well as weight. There will be three categories of mail, Letter, Large Letter and Packet.

| Letter  | Large letter   | Packet  |
|---|--|---|
| <p>maximum size</p>  <p>240mm<br/>165mm 5mm</p> <p>maximum weight 100g</p> | <p>maximum size</p>  <p>250mm<br/>353mm 25mm</p> <p>maximum weight 750g</p> | <p>size must be over</p>  <p>&gt;250mm<br/>&gt;353mm &gt;25mm</p> <p>maximum weight depends on service</p> |

Overleaf are some examples of how prices will change.

TIP: To ensure that you do not pay more than you need to, if you are sending an A4 letter, fold it in half and send it in a C5 envelope so that it fits into the Letter price category.

For more information visit [www.royalmail.com/pip](http://www.royalmail.com/pip) or call our dedicated PiP team on **08456 113 113**.

Information is available in large print, audio, and braille by calling **08456 113 113**. For the deaf or hard of hearing our textphone service is on **08456 000 606**.